

# 20% OF OUR TZEDOKOH FOR OUR SCHOOLS

**LET'S MAKE CHINUCH  
OUR COMMUNITY'S  
PRIORITY.**

**הומש  
לחינוך**

**20%**  
FOR OUR SCHOOLS

**JOIN TODAY.**

Turn over for more details.

Following the Rov's announcement regarding our communal obligations to help address the severe financial challenges affecting all our local schools, the shul is joining the NW London Chomesh L'Chinuch communal initiative.

**Members are not being asked to donate more Tzedokoh** - but rather to allocate 20% of their total annual Tzedokoh to our shul's own Chomesh L'Chinuch fund. These funds will then be exclusively allocated to the local schools which our own kehilloh's children and grandchildren attend. **This initiative is to support the schools that the children of our kehilloh attend.** Each contribution is a critical investment in our community's future.

## ⦿ **Why is our schools' financial situation so challenged?**

A combination of slashed real-terms government funding, a dditional indirect payroll costs and increased cost of Ofsted compliance have created severe financial challenges on top of the existing £7,000,000 annual schools' shortfall. This is risking staff redundancies and reductions in programmes and resources.

## ⦿ **Am I required to give more Tzedokoh?**

No. This new initiative does not request that you increase your already generous existing total Tzedokoh contributions. Rather, every member is encouraged to allocate an appropriate percentage (preferably 20%) of their annual Tzedokoh donations to the EAYC Chomesh L'Chinuch fund.

## ⦿ **How are the funds allocated?**

The funds will be solely distributed amongst the schools attended by the kehilloh's (grand/)children, proportional to the number of the kehilloh's (grand/)children attending each school. However, if you wish, you may specify which local schools (and their percentage allocation) should receive your donations.

## ⦿ **Can I donate directly to the schools, and not via the Shul fund? What are the benefits of donating via Chomesh L'Chinuch?**

Precedents from other fund raising activities clearly demonstrate that a structured communal response to a communal challenge has far greater success. Additionally, if a significant majority of our EAYC kehillah join Chomesh L'Chinuch, then other kehillahs in NW London will be strongly encouraged to emulate the success and join the initiative. This will help us meet the NW London Chomesh L'Chinuch initial target of £1,000,000 per annum for our schools.

## ⦿ **As a parent paying my school fees or voluntary contributions, what are my obligations?**

As a member of the kehillah, one is halachically obligated to support your local schools, even if one has paid full school fees or voluntary contributions. Especially, as for all schools whether state-funded or not, the school fees or voluntary contributions per pupil simply do not cover the costs of education per pupil.

## ⦿ **How is this initiative being rolled out in North West London?**

Chomesh L'Chinuch was successfully launched in GGBH (2015) and expanded to Hendon Adass (2017) and Beis Yisroel (2018). Since inception, it has distributed over £250,000 to local schools. Chomesh L'Chinuch aims to expand to all the NW London kehillahs and raise over £1,000,000 per year for our local schools.

## ⦿ **Are my donations confidential?**

Your donations to Chomesh L'Chinuch are completely confidential. Neither the shul office nor the EAYC Chomesh L'Chinuch representatives have knowledge of the amounts that you are donating to Chomesh L'Chinuch.

## ⦿ **As a reasonably affluent community who donate substantial sums to Tzedokoh, are our schools not already receiving a significant amount of support?**

Unfortunately this is not the case. Our research indicates that over 80% of our NW London community give less than 10% of their total Tzedokoh allocation to local schools (excluding fees). Given our schools' £7,000,000 annual shortfall, this share is clearly far too low and damaging the chinuch of our (grand)children. If everyone in the NW London community was to donate 20% of their Tzedokah to our schools, this would significantly address the annual shortfall and enable us to deliver the best chinuch possible to the children in our community.

**A COMMUNAL  
SOLUTION FOR  
A COMMUNAL  
PROBLEM**

# HOW DO I JOIN CHOMESH L'CHINUCH?

We would encourage you all to join this programme by setting up a regular monthly payment, as this will ensure that our schools can receive a regular income and plan their budget and teaching resources accordingly.

To join Chomesh L'Chinuch, please follow two easy steps: **Set-up** and **Inform**

## 1 Set-up Your Regular Donation

### ● Contact Your Bank or Charity Voucher Company

To instruct them to set up a monthly standing order request to be credited to Chinuch 20 Ltd (or for Charity Voucher companies, make payable to "EAYC CLC")

- Sort Code 23-05-80, Account Number 28274319
- Using Reference "EAYC CLC (and your name)"

Attention Achisomoch clients - you may request them to set up 'Percentage Standing Order', whereby your chosen percentage (eg 20%) of your future deposits to Achisomoch are automatically transferred to EAYC Chomesh L'Chinuch.

### ● Use the Chomesh L'Chinuch Standing Order Form

Alternatively, you may use the Chomesh L'Chinuch standing order mandate form as enclosed and also available on [www.chinuch20.org](http://www.chinuch20.org). Please complete, sign and send to Chomesh L'Chinuch (see address below) or you can send directly to your Bank/Charity Voucher company.

### ● For cheques/vouchers or written enquiries to Chomesh L'Chinuch (CLC)

Our postal address is:  
EAYC CLC, c/o Achisomoch, 35 Templars Avenue, NW11 ONU

## 2 Inform the Chomesh L'Chinuch office

Once you have set up your donations, please email [eayc@chinuch20.org](mailto:eayc@chinuch20.org) to inform the Chomesh L'Chinuch office that you have set up your donations for EAYC Chomesh L'Chinuch.

You may include in your email, the guidance to Chomesh L'Chinuch, to distribute your donations to specific school(s), please inform us which school(s) and what percentage. Otherwise your donation will be allocated as part of the general EAYC Chomesh L'Chinuch fund to schools in proportion to those attended by the children and grandchildren of our kehillah.

# Quotes from Heads of Governors at local Primary and Secondary Schools.

“

As government funding is being cut for the fifth consecutive year, we need to raise the money elsewhere to retain and incentivise our staff or we will be forced to make redundancies. The NW London Chomesh L'Chinuch initiative provides a tremendous boost to our schools and assist our struggles to provide the best Chinuch we can for our children

- Mrs Jacqueline Rashbass, Chair of Finance Committee, Hasmonean High School

The extra funds [from Chomesh L'Chinuch] make a real difference to our student's lives. Chomesh L'Chinuch is something incredible.

- Allan Becker, Chairman, Board of Governors, Menorah Grammar School

“

Schools are facing unprecedented financial challenges that are having a real impact on the education that can be provided. I wholeheartedly support the adoption of this exciting and important initiative.

- Mr J Wolinsky, Chair of Governors, Menorah Primary School

“

[Chomesh L'Chinuch] is wonderful, and not surprisingly, [the funds we received] could not have come at a better time for us.

- Mrs S Kelaty, Chair of Governors, Noam Primary School

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**LET'S MAKE CHINUCH OF OUR  
KEHILLOH'S CHILDREN BECOME OUR  
KEHILLOH'S PRIORITY.**

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