



20% OF OUR TZEDOKOH FOR OUR SCHOOLS

LET'S MAKE CHINUCH
OUR COMMUNITY'S
PRIORITY.

חומש
לחינוך

20%

FOR OUR SCHOOLS

JOIN TODAY.

SEE INSIDE FOR SIGN-UP BONUS DETAILS.

Following Rav Hager's announcement regarding our communal obligations to help address the severe financial challenges affecting all our local schools, the shul is joining the NW London Chomesh L'Chinuch communal initiative.

Members are not being asked to donate more Tzedokoh - but rather to allocate 20% of their total annual Tzedokoh to our shul's own Chomesh L'Chinuch fund. These funds will then be exclusively allocated to the local schools which our own kehilloh's children attend. **This initiative is to support the schools that the children of our kehilloh attend.** Each contribution is a critical investment in our community's future.

⦿ **Why is our schools' financial situation so challenged?**

A combination of slashed real-terms government funding, additional indirect payroll costs and increased cost of Ofsted compliance have created severe financial challenges on top of the existing £7,000,000 annual schools' shortfall. This is causing staff redundancies and reductions in programmes and resources.

⦿ **Am I required to give more Tzedokoh?**

No. This new initiative does not request that you increase your already generous existing total Tzedokoh contributions. Rather, every member is encouraged to allocate an appropriate percentage (preferably 20%) of their annual Tzedokoh donations to the BHBVD Chomesh L'Chinuch fund.

⦿ **How are the funds allocated?**

The funds will be solely distributed amongst the schools attended by the kehilloh's children, based on to the number of the kehilloh's children attending each school. However, if you wish, you may specify which local schools (and their percentage allocation) should receive your donations.

A background image showing a person's hands writing in a notebook with a pen. The image is slightly blurred and has a blue tint.

© **Can I donate directly to the schools, and not via the Shul fund? What are the benefits of donating via Chomesh L'Chinuch?**

Precedents from other fund raising activities clearly demonstrate that a structured communal response to a communal challenge has far greater success. Additionally, if a significant majority of our BHBVD kehilloh join Chomesh L'Chinuch, then other kehillas will be strongly encouraged to emulate the success and join the initiative. This will help us meet the NW London Chomesh L'Chinuch initial target of £1,000,000 per annum for our schools.

© **As a parent already donating to my school, what are my obligations?**

As a member of the kehilloh, one is halachically obligated to support your local schools, even if one has made voluntary contributions. Especially, as for all schools whether state-funded or not, the requests per pupil simply do not cover the costs of education per pupil.

© **How is this initiative being rolled out in North West London?**

Chomesh L'Chinuch was successfully launched in GGBH (2015) and adopted by Hendon Adass, Beis Hamedrash Beis Shmuel and Dayan Ehrentreu's kehilloh. Since inception, it has distributed over £511,000 to local schools. Chomesh L'Chinuch aims to expand to all the NW London kehillas and raise over £1,000,000 per year for our local schools.

© **Are my donations confidential?**

Your donations to Chomesh L'Chinuch are completely confidential. Neither the shul office nor the BHBVD Chomesh L'Chinuch representatives have knowledge of the amounts that you are donating to Chomesh L'Chinuch.

© **As a reasonably affluent community who donate substantial sums to Tzedokoh, are our schools not already receiving a significant amount of support?**

Unfortunately this is not the case. Our research indicates that over 80% of our NW London community give less than 10% of their total Tzedokoh allocation to local schools (excluding voluntary contributions). Given our schools' £7,000,000 annual shortfall, this share is clearly far too low and damaging the chinuch of our children. If everyone in the NW London community was to donate 20% of their Tzedokah to our schools, this would significantly address the annual shortfall and enable us to deliver the best chinuch possible to the children in our community.

NOW'S THE TIME TO JOIN

- ⦿ **Each new Standing Order will receive a £500 sign-up bonus allocated to a school of your choice.**
- ⦿ **If the Standing Order is from a new BEST Charity Account, BEST will increase the bonus by an additional £250!**

Thanks to our sign-up bonus sponsors:
Delapage, BEST and Achisomoch.

The sign-up bonus is applied to standing order of £50 per month or more. Please email bhbyd@chinuch20.org with your allocated school to receive your bonus once you have set up your standing order.

The sign-up bonus offer is available until July 2019 and whilst sponsorship funds are available. You will be notified upon application if the bonus incentive is still available.

Visit www.togetherworksbest.org to sign up for BEST charity account.

HOW DO I JOIN CHOMESH L'CHINUCH?

We would encourage you all to join this programme by setting up a regular monthly payment, as this will ensure that our schools can receive a regular income and plan their budget and teaching resources accordingly.

To join Chomesh L'Chinuch, please follow two easy steps: **Set-up** and **Inform**

1 Set-up Your Regular Donation

● Contact Your Bank or Charity Voucher Company

To instruct them to setup a donation or a monthly standing order to be credited to Chinuch 20 Ltd (or for Charity Voucher companies, make payable to "BHBVD CLC")

- Sort Code 23-05-80, Account Number 33346093
- Using Reference "BHBVD CLC (and your name)"

Attention Achisomoch clients – you may email them to set up 'Percentage Standing Order', whereby your chosen percentage (eg 20%) of your future deposits to Achisomoch are automatically transferred to BHBVD Chomesh L'Chinuch.

● Use the Chomesh L'Chinuch Standing Order Form

Alternatively, you may use the Chomesh L'Chinuch standing order mandate form as enclosed and also available on www.chinuch20.org/bhbyd. Please complete, sign and send to Chomesh L'Chinuch (see address below) or you can send directly to your Bank/Charity Voucher company.

● For cheques/vouchers or written enquiries to Chomesh L'Chinuch (CLC)

Cheques should be made payable to "Chinuch 20 Ltd" and can be sent to our postal address: BHBVD CLC, c/o Achisomoch, 35 Templars Avenue, NW11 ONU

2 Inform the Chomesh L'Chinuch office

Once you have set up your donations, please email bhbyd@chinuch20.org to inform the Chomesh L'Chinuch office that you have set up your donations for BHBVD Chomesh L'Chinuch.

You may include in your email, the guidance to Chomesh L'Chinuch, to distribute your donations to specific school(s). Please inform us which school(s) and what percentage. Otherwise your donation will be allocated as part of the general BHBVD Chomesh L'Chinuch fund to the schools based on the number of our member's children/grandchildren attending the local schools. If you qualify for the £500 (or £750) sign-up bonus offer, please inform us which school you wish to allocate the bonus.

Quotes from Governors at local Primary and Secondary Schools.

To deliver the best Torah chinuch for our talmidim, we need to ensure strong and stable funding from the NW London community, especially the members of the Shuls where our families daven. This communal initiative strongly demonstrates the harmony of halacho, generosity and kehillo partnership. I will be engaging with our local Shuls to encourage the adoption of Chomesh L'Chinuch

- Mr Moishe Lisser, Chairman, Pardes House Grammar

On behalf of the students, parents, governors and trustees of Pardes House Primary School, I would like to thank the many GGBH and Hendon Adass members for their generous support of their shul's Chomesh L'Chinuch initiative. The funds raised will benefit the students at Pardes and the other local schools and make a very real difference to their lives.

- Mr Andrew Sprung, Chairman, Pardes House Primary

The extra funds [from Chomesh L'Chinuch] make a real difference to our student's lives. Chomesh L'Chinuch is something incredible.

- Allan Becker, Chairman, Board of Governors, Menorah Grammar School

I am incredibly grateful to those who have contributed to this absolutely wonderful initiative: it really demonstrates just how much the kehillohs value the importance of building the next generation of true Bnei Torah and Bnos Yisroel.

- Mr Mordy Vorhand, Governor, Beis Yaakov Primary School

I salute each and every of the many members of the Chomesh L'Chinuch kehillohs who have so generously donated up to one-fifth of their tzedokoh to the local schools. As a significant beneficiary, we encourage other donors and kehillohs to join the Chomesh L'Chinuch initiative as a priority and truly demonstrate how the community should support the chinuch of our children.

- Mr Uri Kaplan, Chair of Governors, Avigdor Hirsch Torah Temimah School

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KEHILLOH'S CHILDREN BECOME OUR
KEHILLOH'S PRIORITY.**

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