

20% OF OUR TZEDOKOH FOR OUR SCHOOLS

LET'S MAKE CHINUCH OUR COMMUNITY'S PRIORITY.





CHINUCH20.ORG/GGBH

In 2015 Rav Greenberg called for GGBH members to help take responsibility for NW London schools' difficult financial situation.

Since then Chomesh L'Chinuch has spread throughout a number of NW London kehillas, and has raised over £1,500,000 for NW London Schools.

As our schools' financial situation worsens, GGBH members are asked to step up for our children and our future.

Members are not being asked to donate more Tzedokoh - but rather to allocate 20% of their total annual Tzedokoh to our shul's own Chomesh L'Chinuch fund. These funds will then be exclusively allocated to the local schools which our own kehilloh's children attend. This initiative is to support the schools that the children of our kehilloh attend. Each contribution is a critical investment in our community's future.

• Why is our schools' financial situation so challenged?

A combination of slashed real-terms government funding, additional indirect payroll costs and increased cost of Ofsted compliance have created severe financial challenges on top of the existing £7,000,000 annual schools' shortfall.

Additionally, due to the significant cost of living increases, the schools face a difficult double blow: higher costs AND lower contriubtions from parents (due to strained domestic budgets).

This is causing staff redundancies and reductions in programmes and resources.

• Am I required to give more Tzedokoh?

No. This new initiative does not request that you increase your already generous existing total Tzedokoh contributions. Rather, every member is encouraged to allocate an appropriate percentage (preferably 20%) of their annual Tzedokoh donations to the GGBH Chomesh L'Chinuch fund.

• How are the funds allocated?

The funds will be solely distributed amongst the schools attended by the kehilloh's children, based on to the number of the kehilloh's children attending each school. However, if you wish, you may specify which local schools (and their percentage allocation) should receive your donations.

Can I donate directly to the schools, and not via the Shul fund? What are the benefits of donating via Chomesh L'Chinuch?

Precedents from other fund raising activities clearly demonstrate that a structured communal response to a communal challenge has far greater success. Additionally, if a significant majority of our GGBH kehilloh join Chomesh L'Chinuch, then other kehillos will be strongly encouraged to emulate the success and join the initiative. This will help us meet the NW London Chomesh L'Chinuch initial target of £1,000,000 per annum for our schools.

As a parent already donating to my school, what are my obligations?

As a member of the kehilloh, one is halachically obligated to support your local schools, even if one has made voluntary contributions. Especially, as for all schools whether state-funded or not, the requests per pupil simply do not cover the costs of education per pupil.

• How is this initiative being rolled out in North West London?

Chomesh L'Chinuch was successfully launched in GGBH (2015) and adopted by Hendon Adass, Beis Hamedrash Beis Shmuel, Dayan Ehrentreu's kehilloh, and a number of others. Since inception, it has distributed over £1,500,000 to local schools. Chomesh L'Chinuch aims to expand to all the NW London kehillohs and raise over £1,000,000 per year for our local schools.

• Are my donations confidential?

Your donations to Chomesh L'Chinuch are completely confidential.

As a reasonably affluent community who donate substantial sums to Tzedokoh, are our schools not already receiving a significant amount of support?

Unfortunately this is not the case. Our research indicates that over 80% of our NW London community give less than 10% of their total Tzedokoh allocation to local schools (excluding voluntary contributions). Given our schools' £7,000,000 annual shortfall, this share is clearly far too low and damaging the chinuch of our children. If everyone in the NW London community was to donate 20% of their Tzedokah to our schools, this would significantly address the annual shortfall and enable us to deliver the best chinuch possible to the children in our community.

NOW'S THE TIME TO JOIN

Each new standing order will receive a sign-up bonus to allocate to the school of your choice!



allocate a bonus



allocate a bonus



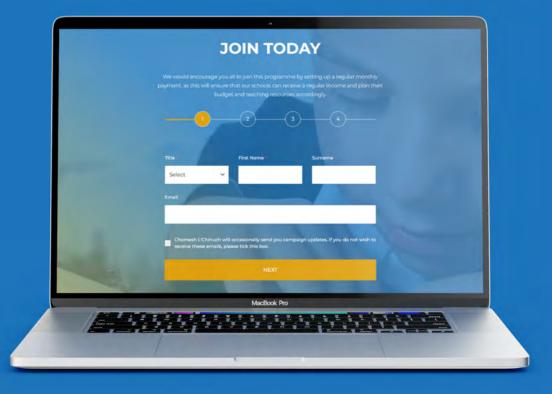
allocate a bonus

HOW DO I JOIN CHOMESH L'CHINUCH?

We would encourage you all to join this programme by setting up a regular monthly payment, as this will ensure that our schools can receive a regular income and plan their budget and teaching resources accordingly.

Visit chinuch20.org/ggbh to sign up using:





Quotes from Governors at local Primary and Secondary Schools.

"On behalf of the pupils of Hasmonean, its staff team and the board of governors I would like to thank Chomesh L'Chinuch for the tremendous work that it does in raising much needed funds for our schools. They are essential in enabling Hasmonean to continue its work building the bedrock of Anglo Jewry, ensuring the community's continuity for future generations."

Gary Swabel, Chairman of Trustees Hasmonean High School

"On behalf of our staff and pupils, we would like to thank Chomesh L'Chinuch most sincerely for their amazing support, raising much needed funds for our school. We are extremely grateful to all the CL'C donors for their generous contributions. These funds are always hugely appreciated but in the challenging times we find ourselves, these funds are particularly helpful. We wish Chomesh L'Chinuch continued hatzlocho."

David Rosenthal, Chair of Governors, Menorah Primary School

"Chomesh L'Chinuch is an initiative that the Northwest London Kehilla can be extremely proud of. The financial difficulties our schools face daily are only increasing. Chomesh L'Chinuch helps alleviate those challenges, both with their financial aid and practical guidance and advice. We encourage the Northwest London communities who have not yet joined Chomesh L'Chinuch, to do so for the sake of our children's present and future."

Yehuda Neuberger, School Business Manager, Menorah Grammar School

"We at Torah Temimah commend the many members of the Chomesh L'Chinuch kehillohs for their generous support of local Moisdos HaChinuch, and specifically our school. As a significant beneficiary, we encourage other donors and kehillohs to join the Chomesh L'Chinuch initiative as a priority and truly demonstrate how the community should support the chinuch of our children. This is especially relevant at a time of squeezed budgets and resources."

Uri Kaplan, Chair of Governors, Torah Temimah Primary School

"Particularly in these trying times, the focus by Chomesh L'Chinuch on helping our local moisdos is particularly valued and appreciated. We therefore are grateful to the Chomesh L'Chinuch donors for a welcome financial boost in helping us to bridge our deficit and enables us to continue to provide vital support for our students and staff."

Benzi Adler, Governor, Menorah High School for Girls

LET'S MAKE CHINUCH OF OUR KEHILLOH'S CHILDREN BECOME OUR KEHILLOH'S PRIORITY. JOIN TODAY.



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